



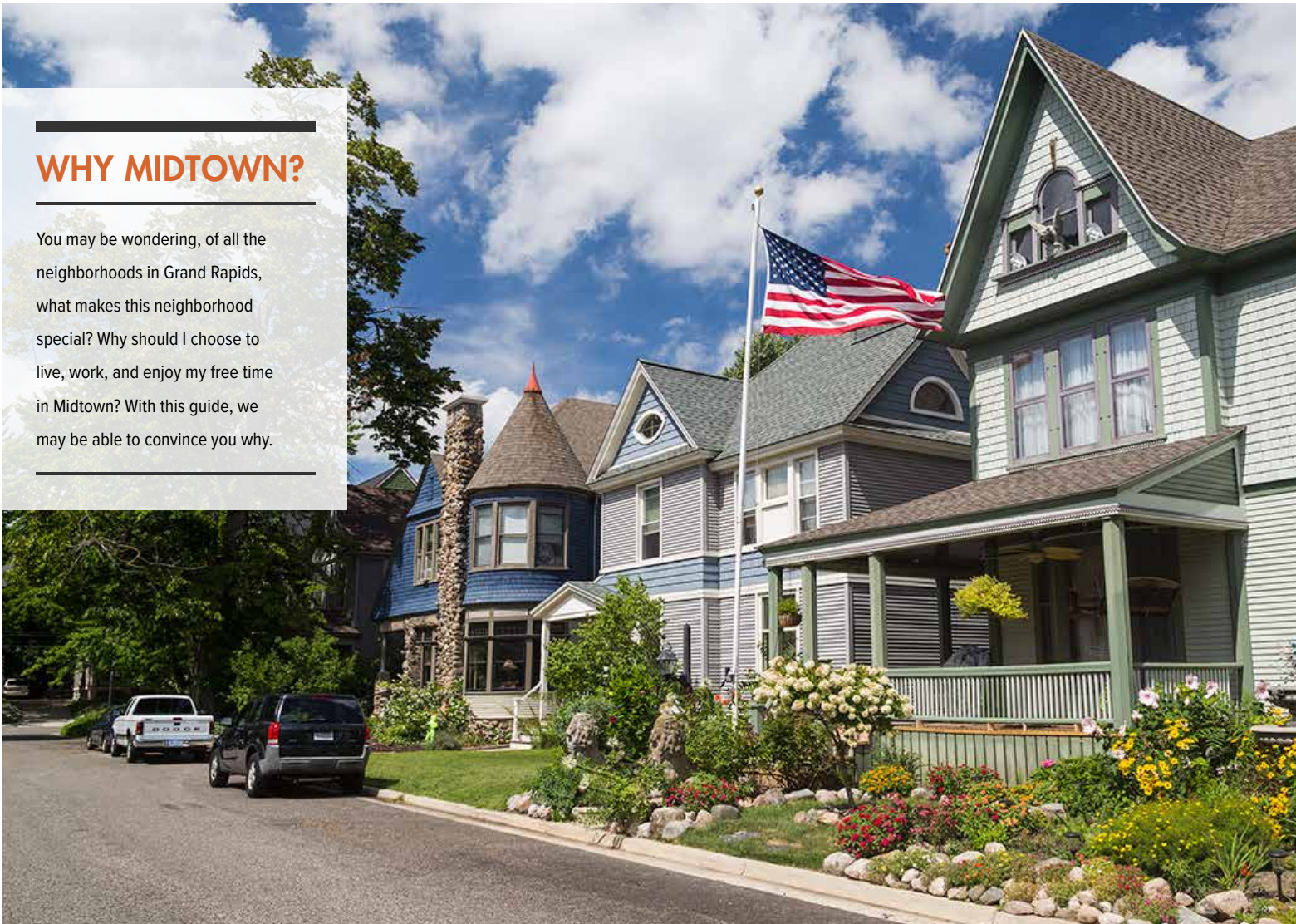
RIGHT IN THE
MIDDLE OF
EVERYTHING.

616

GUIDE TO MIDTOWN

WHY MIDTOWN?

You may be wondering, of all the neighborhoods in Grand Rapids, what makes this neighborhood special? Why should I choose to live, work, and enjoy my free time in Midtown? With this guide, we may be able to convince you why.



WHAT MAKES IT GREAT

- Like the name implies, Midtown is in the middle of everything—just a quick walk or drive to downtown and surrounding neighborhoods
- Many neighborhood amenities, including grocery, bars, bakery, restaurants, pet groomer, fitness studios, parks, and more
- Midtown includes some of Grand Rapids' oldest and most beautiful homes in many different styles
- Within walking distance of Grand Rapids' Heritage Hill Historic District
- One of Grand Rapids' most affordable residential areas
- Great location for students—within walking distance to educational facilities for Grand Rapids Community College and Kendall College of Art & Design
- High development area on the Michigan Street Corridor means more amenities and fun opportunities
- Midtown Neighborhood Association works hard to be a go-to resource for the community, such as organizing community events, providing helpful news and tips about what's going on in the neighborhood, and more

OVER 30 YEARS IN GRAND RAPIDS

Midtown was officially established as a neighborhood in November 1985 and includes 7 subdivisions: Ashby Row, Brikyaat, Cegielnia Crossing, Coldbrook Creek, North of Market (NOMA), Old East End, and Woods. Midtown is in between Union St. to the west and Fuller Ave. to the east, Fulton St. to the south and I-196 to the north.

With their mission to “unite neighbors in a volunteer capacity, to build pride in the neighborhood, and create an attractive community in which to live, work, and play,” Midtown upholds true community-focused values, actively working to improve and grow the neighborhood.



LIVE, WORK & PLAY IN MIDTOWN

A supportive, diverse community is the backbone to any neighborhood—one that is strong in Midtown. A community starts to feel like home once you become familiar with its beloved

shops, restaurants, bars, and local artisans. The following businesses are just a handful of places making Midtown the friendly, accessible, diverse community it is.



FLEXCITY FITNESS

FLEXCITYFITNESS.COM

629 Michigan St. NE

616.272.4300

Multiple class offerings Mon – Sat

FLEXCity Fitness is an interval-based fitness studio that packs a heavy punch in just 56 minutes, incorporating strength training, flexibility, and cardio all in one workout. Their signature class, FLEX56, uses various pieces of equipment, including treadmills, TRX™, Bosu™, barre, indoor cycling, weights, resistance bands, and body-weight exercises for an incredibly fun yet challenging workout. Bonus: FLEXCity is a 616 PASS partner, offering our residents \$20 off packages and 50% off drop-ins. Never been to FLEXCity? Try your first class for free!



LOGAN'S ALLEY

LOGANSALLEY.COM

916 Michigan St. NE

616.458.1612

Monday – Sunday: 7am – 2am

Every neighborhood needs a friendly, walkable bar to meet up with friends during the evenings or on the weekends. But what about for those who work the night shifts at the nearby hospitals on the Medical Mile? If that's you, then Logan's Alley is your go-to spot for a post-work brew. Logan's Alley is known for their impressive craft beer selection, with 21 rotating taps and over 175 bottles of craft beer. Nothing pairs better with your favorite pint than a delicious meal, and Logan's menu caters to meat lovers, vegetarians, and vegans. Welcome to your new favorite neighborhood pub!



MARTHA'S VINEYARD

MVWINES.COM

200 Union Ave. NE

616.459.0911

Monday–Sunday: 8 am–12 am

Nothing beats the convenience and charm of your neighborhood's local grocer, deli, cheese carrier, and wine cellar all in one—and Midtown is home to one of Grand Rapids' best one-stop shops.

Martha's Vineyard carries a healthy amount of wine and craft beer as well as artisan cheeses, prepared foods, housemade desserts and pizza, fresh produce, and a unique assortment of snacks, sweets and sustainable cleaning supplies. You can expect nothing short of awesome service and selection at Martha's.



NANTUCKET BAKING CO.

NANTUCKETBAKINGCO.COM

615 Lyon St. NE

616.350.9292

Monday–Sunday: 7 am–9 pm

Nantucket Baking Co. is Midtown's bakery specializing in artisan breads, delectable pastries, and specialty baked goods accommodating for various dietary needs. In addition to their neighborhood bakery, Nantucket delivers their products to several Grand Rapids restaurants and coffee shops daily, including The Winchester, Founders Brewing Co., and of course Lyon Street Café next door.



MARTHA'S PIZZA

MARTHASPIZZA.COM

208 Union St. NE

616.726.6609

Monday–Sunday: 11 am–12 pm

Whether you're looking for a 12-inch gourmet pizza for you and your friends, or just a couple slices for a quick, on-the-go meal, Martha's Pizza has what you need. Choose a pizza from their menu or customize your own—regardless, it'll be absolutely delicious!



LYON STREET CAFÉ

[FACEBOOK.COM/LYONSTREETCAFE](https://www.facebook.com/lyonstreetcafe)

617 Michigan St. NE

616.635.2194

Monday–Sunday: 7am–9pm

Lyon Street Café offers a warm, polished space perfect for working remote, relaxing and reading a book, or catching up with an old friend. Lyon Street sources Madcap Coffee (some of the best in town!), so you know you'll enjoy every cup to the last drop. Even better? Lyon Street brews their coffee by drip brewing, which may take a little longer than you're used to, but is so worth the wait. Enjoy your coffee indoors, our outdoors on their quaint back deck.



FLAT LANDER'S BAR

[FLATLANDERSBAR.COM](https://www.flatlandersbar.com)

855 Michigan St. NE

616.259.9700

Monday–Saturday: 11am–12am

Sunday: 12 pm–12am

If you're the one to opt for a cocktail over a craft beer, Flat Lander's is right up your alley. This intimate "barstillery" distills premium, certified organic spirits that you can order in one of their specialty cocktails, in a Spirit Sampler, or straight-up (if you dare). They even make their own moonshine in-house—Flat Lander's Appleshine, that tastes like a slice of apple pie in a glass. Flat Lander's describes their cuisine as "hillbilly chic," serving items like deviled eggs, Southwestern egg rolls, pulled pork sandwiches, and "hobo" pies for dessert. Flat Lander's is a little piece of the country in the middle of the city—enjoy!

Sara Visser, Grand Rapids native and founder of The GR Guide, is a proud resident of the Midtown neighborhood. Take a look at Sara's pick for one of her favorite spots in Midtown:

thegrguide.com

"The best way to start the day is with a donut and coffee from Van's Pastry Shoppe. I've been coming to this Dutch bakery since I was a kid, and their sprinkle donut is still my absolute favorite (I'm a kid at heart). Try Van's Pastry on your way to the Farmer's Market for a sweet start to the weekend."

VAN'S PASTRY

955 E. Fulton St.

Monday – Saturday: 6 am – 5:15 pm





MIDTOWN NEIGHBORHOOD ASSOCIATION

MIDTOWNGR.COM

1147 E. Fulton St.

616.732.9191

Thursday: 2 pm–6 pm

For all questions and updates regarding your new neighborhood, the Midtown Neighborhood Association (MNA) is undoubtedly your number-one resource. You can find the neighborhood association building on Fulton just west of Fuller Ave. Located in the same space as the Fulton Street Farmers Market, the neighborhood association is easily accessible to anyone in the Midtown area. Conveniently enough, MNA updates their Facebook page very frequently, notifying residents of construction projects, events, and answering FAQs almost daily.



FULTON STREET FARMERS MARKET

FULTONSTREETMARKET.ORG

1145 E. Fulton St.

616.454.4118

Hours vary depending on the season

Located right off Fulton St. just east of Fuller Ave., the Fulton Street Farmers Market is home to all the fresh produce, dairy, flowers, coffee, and even local artwork you could ever need. The Fulton Market is open four days a week during the spring, summer and fall, with a slight change in hours during the winter months. How lucky we are to have such a wonderful community resource for all of Grand Rapids right in our own neighborhood!





Each Grand Rapids neighborhood has a unique culture—it's one of the many reasons GR attracts so many different groups of people to the city. Two elements that distinguish Midtown from other GR neighborhoods in particular are the city's only urban multi-sports field and a plethora of Polish halls, like Diamond Hall.

COMMUNITY PARKS

Use this list as a reference when you have the urge to spend some time outdoors!

Midtown Green Park
735 Fountain St. NE

Fulton Street Cemetery
801 E. Fulton St.

Houseman Park
162 Houseman St. NE



HOUSEMAN FIELD

162 Houseman St. NE
616.635.2194

Houseman Field is Grand Rapids' only urban multipurpose stadium, with room for 8,000 spectators for sports teams including the Aquinas College Saints track teams, Grand Rapids' minor league soccer team, Grand Rapids FC, and various high school football games for Grand Rapids Public Schools. During autumn weekends, you'll often hear the excitement of sportsgoers as they cheer for their favorite teams—giving the Midtown neighborhood a lively buzz. Not many GR neighborhoods have the convenience of walking to a football game just a few blocks away—take advantage of it!



DIAMOND AVE. HALL

DIAMONDAVEHALL.COM
435 Diamond Ave. NE
616.329.7614

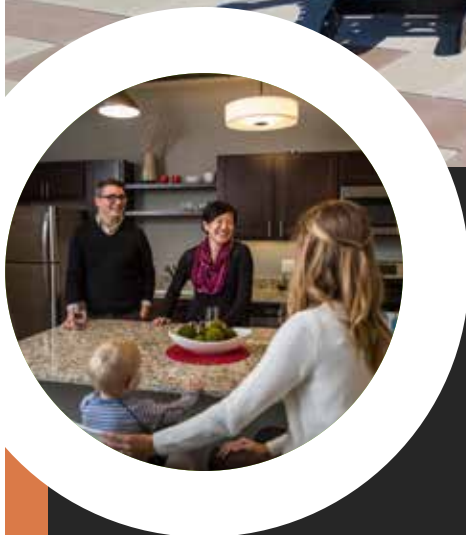
Call for hours of operation

Grand Rapids is known for its large Polish population, which is clearly represented in the Midtown neighborhood, home to three Polish halls, like Diamond Street Hall—which has been around for over 100 years. Diamond Hall is a Polish Aid Association dedicated to preserving the Polish heritage in Midtown and supporting the local Polish community. The hall is known for hosting large events like wedding receptions and birthday parties. They also host several events for the Polish community every year, including their annual picnic, annual chili cook off, and holiday parties. Attending events at the Polish halls are a great way to get acquainted with the Midtown community!

616 LOFTS ON MICHIGAN

Residing in the Midtown Neighborhood, residents of 616 Lofts on Michigan get to experience all the new and historic amenities this area has to offer:

- Easy access to the freeway, neighborhood businesses, parks, and the Farmers Market
- 1 & 2 bedroom apartments, including 2 bedroom/1.5 bathroom layouts
- Underground parking available for rent
- Rooftop deck with beautiful city views
- Bike storage and repair areas
- In-unit washer and dryer
- High ceilings
- Granite countertops
- Modern fixtures
- Stainless steel appliances
- Private balconies in select units
- Access to exclusive 616 PASS



SIMPLE. URBAN. LIVING.

616 Lofts build unique, urban spaces where people can work, play and just... live. Our residential communities, like 616 Lofts on Michigan, are built to do better for the city of Grand Rapids and its people.

More than that, we love giving Grand Rapids residents a place where they can feel at home, make friends, present opportunities to benefit their community, and enjoy all that urban GR has to offer.

Communities and cities are built by the people living in them, and we're vested in growing Grand Rapids' urban centers by giving residents what they need to experience life in the city at its best.

Whether you're simply looking for an apartment or are ready to start placeshaking, we hope you'll join us in the movement to do and be better—in the name of community.



I-196

FLEX CITY FITNESS

FLAT LANDER'S BAR

DIAMOND AVE. HALL

MICHIGAN ST. NE

616 LOFTS
ON MICHIGAN

LOGAN'S ALLEY

MARTHA'S PIZZA

MARTHA'S VINEYARD

NANTUCKET BAKING CO.

LYON STREET CAFÉ

LYON ST. NE ▶

EASTERN AVE. NE

HOUSEMAN
FIELD

DIAMOND AVE. NE

FULTON STREET
FARMERS MARKET

◀ FOUNTAIN ST. NE

MID-
TOWN
GREEN

MIDTOWN
NEIGHBORHOOD
ASSOCIATION

COLLEGE AVE. NE

UNION AVE. NE ▶

FULTON ST.
CEMETERY

VAN'S PASTRY

FULLER AVE. NE

E. FULTON ST.

